

# Elementary

## PROGRAMMING GUIDE



### JA BizTown (Grade 5)

**Curriculum:** Economics, community, careers, and business

**Program Style:** Teacher-led in-class lessons and simulation

- Students apply what they learn in class by becoming "citizens" and taking on job roles in one of the 18 JA BizTown shops

**Location:** Curriculum is taught at school by teachers and simulation occurs at Junior Achievement's (JA) Learning Center

**Contact:** Sonia Byers, [sbyers@jacols.org](mailto:sbyers@jacols.org)



[Click here to learn more about JA BizTown](#)

### JA Career Speaker Series (Grades K-12)

**Program Style:** Short presentation; style adjusted according to grade level

- Volunteer explains their career, work, and education

**Location:** At a school

**Contact:** Pete Crozier, [pcrozier@jacols.org](mailto:pcrozier@jacols.org)

### Programs delivered in the classroom by trained JA volunteers or educators:



#### JA Our Selves (Kindergarten)

**Curriculum:** Individual choices, money, the importance of saving, giving, and the value of work

**Program Style:** Read-aloud storybook



#### JA Our Families (Grade 1)

**Curriculum:** Needs and wants, how families plan for and acquire food and services, and how students' skills can help support their families

**Program Style:** Simulation game



#### JA Our Community (Grade 2)

**Curriculum:** Businesses and jobs in their community, production methods, taxes, decision-making, and how money flows in an economy

**Program Style:** Simulation game



#### JA Our City (Grade 3)

**Curriculum:** money management and economic exchange in a city

**Program Style:** Cha-Ching characters teach students



#### JA Our Region (Grade 4)

**Curriculum:** Entrepreneurship, producing goods and services using resources

**Program Style:** Simulation game

- Students run a hot dog stand and learn to track the revenue and expenses of a business

**For more information about these in-class programs contact:** Syreeta Mitchell, [smitchell@jacols.org](mailto:smitchell@jacols.org)